

# EYE ON SANTA ANA

Volume 1 Number 2

Winter, 1989-90

## Santa Ana Looks At 2000

A far-reaching project to improve Santa Ana's outlook in the next decade and beyond will be announced at the end of January. The effort, called Santa Ana 2000, stems from a unique partnership of the City government, the business community, and the various facets of the education system.

Using programs such as "Stay in School," child care, and after-school recreation, Santa Ana 2000 hopes to fight four key issues impacting the city: early education, gangs/substance abuse, quality of the work force, and the image of the community.

Already close to implementation is a Headstart child care plan to be held at two City parks for both before and after school (particularly for children whose parents work and otherwise would not be home). After-school recreation is also being organized in conjunction with the SA Unified School District and the City's Parks and Recreation Department.

A cooperative effort among the various Santa Ana 2000 members has already resulted in increased state and federal funds for drug and alcohol abuse prevention and education. A "Stay in School" program developed between the school district, Rancho Santiago College, and the business community is in its final planning stages.

The SA 2000 program is a breakthrough effort which links up various groups that have been working to improve the City, its residents, and its children.

"It just seemed to make sense that we work together rather than operate independently and sometimes inefficiently," said Dr. Rudy Castruita, superintendent of the SA Unified School District.

(con't. page 3)



Volunteers hang on to one of the many helium filled balloon characters of the recent Times/Orange County Holiday Parade held in Santa Ana. Over 350,000 viewed the event. -Photo by Alice Solis

## Census 90 = More for SA

The 1990 Census will mean more than just an accurate count of residents to the City of Santa Ana. It will result in increased federal funds for social and improvement programs. It'll help determine needs for locating facilities like hospitals, schools, day care and senior citizen centers.

The various information is also used for business decisions involving expansion and jobs.

Yet, an undercount could result in flawed decisions including the reduction of funds for the social programs which affect disadvantaged residents the most.

(con't. page 3)

**Santa Ana Neighbors--**

For just more than one year, I've had the privilege of serving as superintendent of the largest school district in Orange County and one of the finest school districts in the state--Santa Ana Unified. I've learned many things in the last 14 months.

I've seen more than ever the excellent work of our dedicated teachers and I've seen the light of discovery shine in students' eyes. I've seen parents working together to assist their schools.

But the job of educating young people, of enhancing their future opportunities, can not be left only to educators and parents. As important as these groups are, the responsibility for educating our young people should be shared by all of us.

Business should have a bottom-line interest in the quality of their future employees who are now being trained in our schools. The general citizenry should be aware of the importance of a well educated populace. Our futures depend on the leadership and decisions that will, or will not, come from our youth in the next 10 years.

I need your help to assure that Santa Ana students have quality educations and preparation for life. Get involved in school. Volunteers are always needed--in PTA and other parent groups, as tutors, in career counseling, as mentors, in scholarship fundraising, as school/business partners, and many other ways.

Call your neighborhood school's principal and ask how you can help. You'll enjoy your involvement with Santa Ana's students and their futures can be brighter because of you.

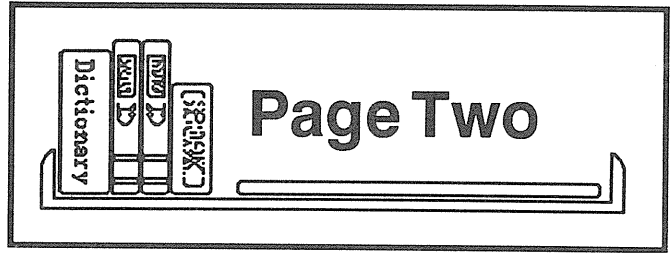
--Rudy M. Castruita

Eye on Santa Ana is a production of the residents of Santa Ana through the Neighborhood Communications Linkage Committee in cooperation with the City's Neighborhood Improvement Office.

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Send correspondence and editorial material to Eye on Santa Ana, c/o Guy Ball, 1212 So. Parton St, Santa Ana, CA, 92707.



I'm not a violent person....but occasionally I can be driven close to the point of wanting to smack some sense into someone.

It all started the day I walked into a Santa Ana store and saw some postcards. Finding a Santa Ana card is not easy (I've been searching for quite some time), so I was amazed to find one.

As I went to pay for it, I asked the cashier if he had any other Santa Ana cards. Innocent question. He laughed and replied, "what do we have in Santa Ana we'd want on a postcard?"

I'm sorry, I saw red. Steam shot from my ears, fire out my nose. I thought about Historic French Park, the County Courthouse, redeveloped Downtown, the Discovery Museum, the world famous Santa Ana Zoo...to name just a few.

Then I realized that clerk wasn't alone in his thinking. How many other residents of Santa Ana believe as he does--the city has absolutely no redeeming features. How many other residents are ashamed of living in the "Golden City?"

How many of you, when asked where you live, say "near Orange," or "near South Coast Plaza." Or do you drop your eyes to the ground in embarrassment when you say "in Santa Ana."

Well, I've got news for you...times have changed. For several years now, the City has moved in a positive direction with the growth of neighborhoods and businesses, lower housing density, an effective program of physical city rehabilitation, and an increase in citizens who care what happens to their city.

It's okay now to hold your head up and say

" I LIVE IN SANTA ANA."

And you can think of all of the unique and wonderful things we have here. You can be proud of the great things so many people are doing to bring Santa Ana back to the glory it was.

If we're ever going to change the image of the City in the eyes of others, *residents* are going to have to start seeing the whole Santa Ana...not just the problem areas, but the positive ones also.

And there sure are alot more of those!

---Guy Ball

**Earth Day 1990**

Twenty years ago, people across the globe joined hands to fight the damage we were doing to our environment. This year, on April 22nd, the original Earth Day's anniversary, people from every walk of life will again join together to renew the battle.

Information through the media, tree plantings, "teach-ins," urban gatherings, awareness marches, and public exhibits are all being planned to spread the word on what can be done by individuals as well as companies.

The effort of coordinating Orange County's efforts will come through the Alliance for Survival's Santa Ana office at 200 Main St.

Many local organizations and neighborhoods are expected to help with the effort. The City of Santa Ana recently proclaimed April 22nd as Earth Day, thanks to the efforts of resident and neighborhood leader, Larry Hitterdale.

For further information on the Earth Day programs or on what you can do to help, call 547-6282. The next issue of Eye on Santa Ana will feature a schedule of the Earth Day events.

**C.O.P. Pushes Back Harder**

1990 will see a renewed effort by the Community Oriented Policing Association (COP) to increase their efforts to show residents and neighborhoods how to prevent crime from happening in their areas.

COP has always had strong educational programs to stop crime before it happens. In the past, these have even received awards for their innovations. Their programs have showed residents what to be on the alert for, how to make their homes safer, and how to lessen crime in their neighborhood.

This year, COP will continue with their "Citizens Against Narcotics" (CAN) marches in some of the City's problem areas. They will also introduce some new programs with the Police Department to meet crime prevention needs in individual neighborhoods.

If you are interested in more information on COP, CAN, or their programs, call 647-5050.

**'90 Census-- (con't . from page 1)**

Which is one reason the City is putting so much effort behind an accurate count.

A full time City staff member is helping to communicate the purpose of a Census to all city residents including normally reluctant immigrant and homeless populations.

Santa Ana was also named one of two "model cities" by the federal government which entitles it to increased effort by census takers (enumerators) and publicity campaigns.

The Census staff is trying to get across the need for an accurate number as well as the confidential use of the information gathered, particularly from other federal agencies.

City officials estimate that the official Santa Ana population of about 230,000 may be off by as many as 50,000 people.

**Santa Ana 2000 (con't. from page 1)**

For the last year, these organizations have met to set coordinated goals and plans. The full effort will take several years to fully implement but many projects will start almost immediately.

Members of the SA 2000 Committee include the City government (Manager, Mayor, and Councilmembers), the Santa Ana Chamber of Commerce, the Hispanic Chamber of Commerce, Rancho Santiago College, and the Santa Ana Unified School District.

**Meetings:**

**City Council--**meets the 1st and 3rd Monday of the month, 7:30 pm at City Hall.

**Planning Commission--**meets the 2nd and 4th Monday of the month, 7 pm at City Hall.

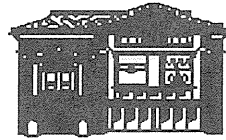
**Housing Advisory Commission--**meets the last Tuesday of the month, 6 pm at Housing Division offices, 500 W Santa Ana Blvd, Suite 400.

**Keep America Beautiful--**meets the 2nd Wednesday of the month, 5:30 pm, 500 W Santa Ana Blvd, Suite 400.

**Neighborhoods--**Meetings vary, contact Neighborhood Improvement (667-2260) for further information.

If you would like to receive future editions of Eye on Santa Ana or if you would like to see them in Spanish or Vietnamese, send your name and address to Eye on Santa Ana, 1212 So. Parton St, Santa Ana, CA 92707

# In Our Neighborhoods



**Eastside**--Strong efforts by residents to reorganize and revitalize their neighborhood were boosted by a LA Times article focusing on their work. The news story talked of the overcrowding and crime problems they have and also of the determination by locals to fight them.

A recent neighborhood newsletter was distributed to residents. Printed in both English and Spanish, it spoke of what the neighborhood organization was trying to improve. The newsletter also featured a listing of code violations such as excessive noise, litter, parking on lawns, and home alterations without a permit.

A recent holiday potluck was a rousing success with over 35 local residents attending. Similar events will be held in the future due to the overwhelming response.

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**Saddleback View**--A number of residents have gotten actively involved in the upcoming Earth Day 1990 environmental effort. The neighborhood has called on the City Council to declare Sunday, April 22, 1990 as "Earth Day."

Continuing in their effort to identify historically significant houses in their neighborhood, the organization has enlisted the aid of Santa Ana historian Diann Marsh to help them. They hope to complete this project by summer.

The neighborhood's goal is to eventually place signs on the homes signifying their date of construction and original owner as well as have historical sketches written about each house.

Concerns about new traffic generated by the soon to be constructed Bircher-Xerox Centre have been lessened due to adoption of a traffic management plan by the builder. This plan was generated with the input of residents who feared the effects of several thousand new worker/commuters at their doorstep.

The plan calls for rearrangement of streets and access roads as well as a requirement for increased car pooling by office workers.

**Southwest**--Recovering from a lull due to an organizer's illness, Southwest looks to restart their engines this year. Their big neighborhood concerns continue to be graffiti, educating people to keep up their property, and having neighbors keep their eye out for suspicious activities.

They hope to have a general meeting soon.

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**Bristol/Warner**--One area resident, Barbara Rust, has been named to the City Charter Review Committee. This committee will have a big impact on the rewriting of our city's charter.

She looks forward to any input residents may want to share with her.

Neighborhood residents will help Census 1990 by distributing Census materials, particularly to those who may not get counted in conventional ways. Other neighborhoods are invited to join with them in getting the materials out to people at stores, laundermats, and other locations.

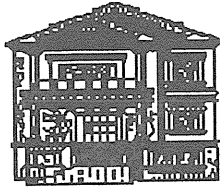
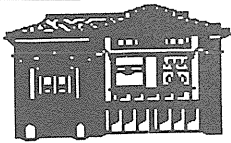
Neighborhood leaders hope to meet soon with a large, condominium association in their area to increase communications between the groups and work on projects of mutual interest.

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**Far West and Far North West**--These two neighborhoods are working together on projects that affect their entire area. Development of North Harbor Blvd is one example. While the City is working on a 5 to 30 year development plan, the neighborhoods are trying to speed up the improvements and bring in better quality businesses sooner. Replacing the deterioration that exists would bring positive changes to the surrounding area and improve their quality of life.

Residents have also been working closely with the City's Code Enforcement office to resolve problems with local businesses.

General meetings for the organizations are held every third Thursday at 6:30 pm at the Police substation at First and Harbor.



## In Our Neighborhoods

**French Park--**Historic French Park is rolling toward 1990 with a newly elected Board of Directors comprised of "seasoned veterans" and some newcomers. Their new president, Larry Moore has been involved in all aspects of Neighborhood business for several years, including the moving, saving, and renovation of at least three historic homes in French Park.

Their annual holiday potluck was a success with even Santa Claus showing up to greet the youngsters in attendance.

The Neighborhood was in mourning over the Christmas holidays after resident Rachel May lost her battle with cancer. While only a resident for a short time, she had quickly jumped into the organization's activities and was well thought of by her neighbors.

The Board is presently seeking suggestions from residents on distribution of Community Development Block Grant funds recently awarded to their association.

No, there won't be a Historic French Park Home Tour this year. Organizers will be taking a much deserved breather. We will miss it this year, though.

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**Thornton Park--**This group of residents had their first general meeting at the end of November. Their meeting focused on Neighborhood issues and concerns including property management, overcrowding, and graffiti.

A steering committee was established to meet for the first time in mid-January to come up with goals and plans for the future.

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**Mid City--**Another one of our newer neighborhoods, Mid City was organized late last year. They've met and come up with a list of issues to tackle.

First and foremost is to reduce the drug activity taking place openly on Pacific Ave. They are presently working with the SA Police Dept on that and are also organizing a citizen's "Rally Against Drugs" to march on that street in a

show of unity. They would welcome any other Neighborhood or resident who would like to join them in their march.

Another Neighborhood problem is the trash generated from the fast food establishments along Bristol and Edinger. The increase in "cruising" activities along Bristol is another issue they'd like to resolve.

They meet on the second Tuesday of each month. For meeting location, contact Neighborhood Improvement at 667-2260.

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**Wilshire Square--**WS has elected new officers for 1990. Ricki Older and Marc LaFont are the new Co-Chairs. Both have been active in the Neighborhood organization since it began in 1987.

December's Window on Wilshire newsletter marked the final issue to be edited by resident Beverly Thompson. Bev's folksy, newsletter efforts are credited with helping to unite the Neighborhood, particularly in its infancy. She's passed the editorial role to Brian Bist while she gets to dedicate more time to her business.

A recent clean-up was held in WS to pick up trash and litter in the Neighborhood. Residents cleaned up local streets and parkways.

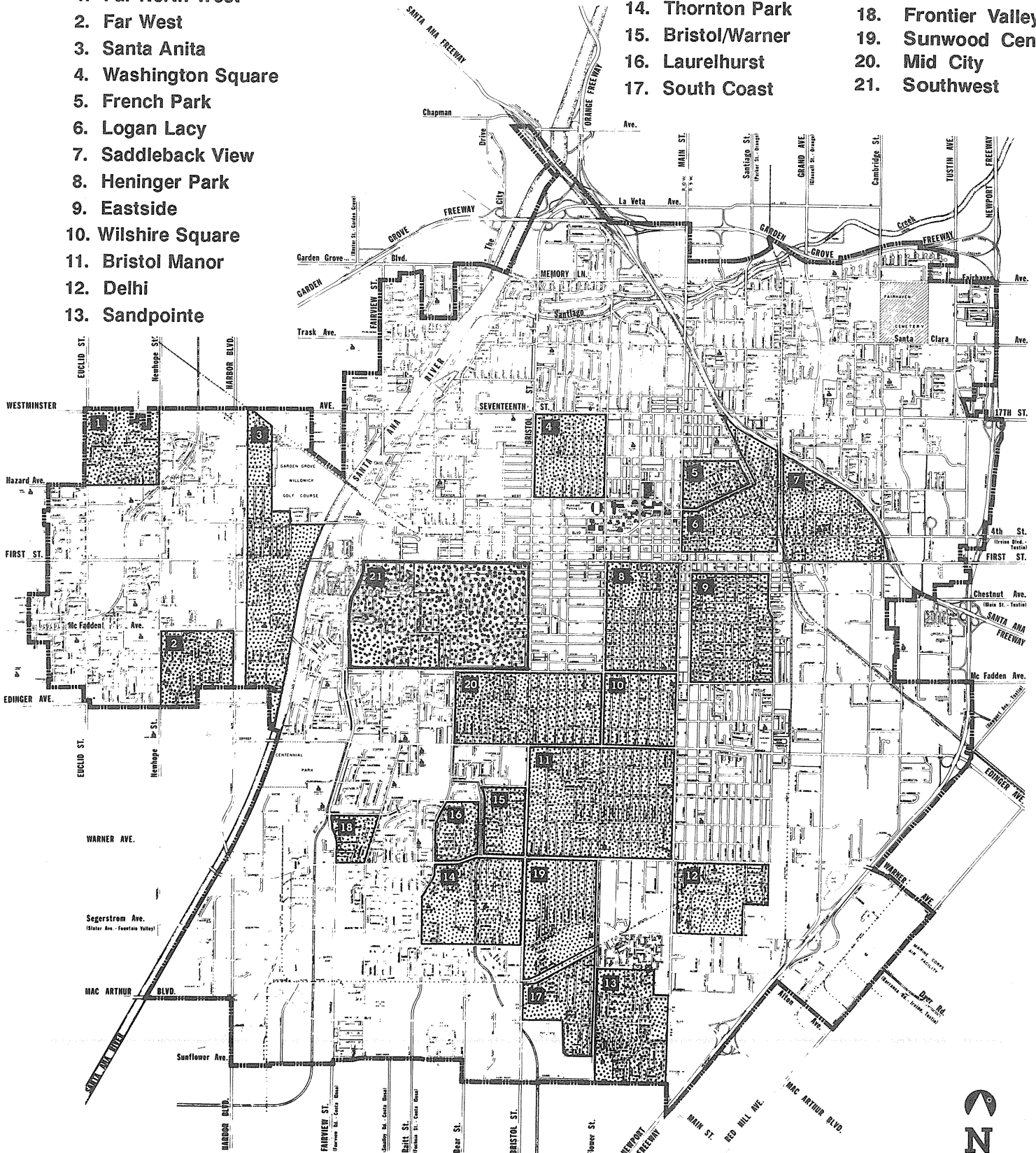
Proceeds from a recent garage sale helped to purchase red holiday bows which were placed on almost all of the lamp posts in the neighborhood. The streets looked especially festive afterwards.

Planning for a second historic home tour for the weekend of June 2 and 3 has begun. Similar to last year's, the tour will include about 10 of Wilshire Square's prettiest and most unique, older homes. For tour information (when available), contact WS, PO Box 2441, 92707.

If you would like information on forming a neighborhood association (or would like to know who your neighborhood leaders are), contact Neighborhood Improvement at 667-2260. They can provide you with start-up assistance and support.

# Eye on Santa Ana's Neighborhood Reference Map

- 1. Far North West
- 2. Far West
- 3. Santa Anita
- 4. Washington Square
- 5. French Park
- 6. Logan Lacy
- 7. Saddleback View
- 8. Heninger Park
- 9. Eastside
- 10. Wilshire Square
- 11. Bristol Manor
- 12. Delhi
- 13. Sandpointe
- 14. Thornton Park
- 15. Bristol/Warner
- 16. Laurelhurst
- 17. South Coast
- 18. Frontier Valley
- 19. Sunwood Central
- 20. Mid City
- 21. Southwest



# In Our Neighborhoods



**Laurelhurst Park**--A fence and locked gate sought by residents along an adjacent bike trail was installed by Public Works recently. The neighborhood had seen an increase in crime attributed to the easy access via the trail and had gone to Council to get it closed off. This closure will be a one year trial.

The neighborhood continues their fight against graffiti with residents painting over the vandalism within 24 hours. By responding quickly, neighbors feel the graffiti doesn't return as quickly or as often. Residents also clean and sweep the Raitt Street sidewalk on a regular basis to cut down on the litter and trash.

Their next general meeting will be held towards the end of January.

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**Heninger Park**--The neighborhood has been working with the City's traffic department to come up with a comprehensive traffic survey and report of their area. Residents hope its recommendations will help solve some of their increasing traffic problems.

A Christmas Party/Open House was held at the historic Heninger House. Over 20 neighbors shared the holiday spirit.

A recent general meeting featured a SA Police Dept sergeant who spoke on field operation reports and crime statistics for the area. A lively question and answer session followed.

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**Frontier Valley**--Residents recently held a "brainstorming session" on their neighborhood problems and initiated a problems priority list which was submitted to Neighborhood Improvement for considerations. High on the list was gunfire at night and house overcrowding.

At their third meeting, Lt Chavez of the SA Police Dept spoke on law enforcement problems. He also discussed how the Police Dept's new P.O.P plan works.

Their next meeting will be in January with a guest speaker from Code Enforcement.

**Sunwood Central**--The steering committee met recently to discuss and establish this new neighborhood's concerns and issues.

The organization's first general/organizing meeting was held last November.

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**South Coast**--A membership drive is under way to increase their ranks. This will be coupled with a general resident meeting in late Jan or early Feb. The Neighborhood hopes to use the new year as a push to increase neighbor participation in their projects.

Several issues will be dealt with this year. The Neighborhood is still working with the City to refurbish their block walls particularly along Flower. Another will be the completion of street repairs within their boundaries.

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**Washington Square**--Mayor Dan Young spoke at a recent general meeting on the future of the city to an interested audience of over 60 residents. A question/answer session followed.

Elections were held and, in addition to a new board of directors, George Keeler was voted this year's new president.

Residents hope to meet with the City's Transportation Advisory Committee (TRAC) in January to complete their two year quest to resolving their commuter traffic problems.

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**Sandpointe**--Residents, upset over potential neighborhood traffic problems with the proposed PacTel building in Hutton Centre, are working to inform their other neighbors and plan a response to the company's environmental impact report recently submitted to the city.

The organization is also planning a second Sandpointe Neighborhood Fair on June 2. The Fair will include games, food, police and fire department demonstrations, and information on city services. Local schools will participate with musical bands and poster contests. The fair celebrates keeping Sandpointe beautiful.

## Organizations

**Santa Ana Merged Society of Neighbors (SAMSON)**--Candidates for the recent school board election were featured at an informative forum in October.

SAMSON held elections in November. Ron Heike became president, Jim Tucker-vice president, Bev Ravelli-treasurer, Florence Leach-secretary, and Tom Ferrier-sergeant at arms.

SAMSON meets on the third Saturday of each month in the Community Room at Republic Savings, 2400 E 17th St. Meetings begin at 10 am. All are invited.

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**Keep America Beautiful**--The KAB committee is comprised of Santa Ana residents, employees, businesses, and civic leaders with a goal of educating residents about proper litter handling.

Currently, they are coordinating a poster contest among school children to "Keep Santa Ana Clean." Savings bonds and use of their posters on billboards and bus stops are the prizes.

KAB hopes to visit all of the neighborhood associations to recruit and orient them on KAB goals and plans for the year.

For further info, call Pat Moran at 667-2260.

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**Santa Ana Historical Preservation Society**--The Wilshire Square Neighborhood organization will receive a Historic Preservation award at the SAHPS's annual dinner on Feb 7. The award is being given to Wilshire Square because of its positive contribution to historic preservation in Santa Ana, its successful home tour, and its ability to work with other organizations toward a common goal of preservation.

Ellen Lee, well known expert on Madame Helena Modjeska and her homes in Orange County, will present her slide show and program at the annual dinner on Feb 7 also. The event will be held at the Revere House. All interested are invited to attend the dinner, which begins at 7 pm. The cost is \$15 and reservations may be made by calling Diann Marsh at 541-2441 before Feb 5.

## Looking at Yesterday.....by Diann Marsh

### The first Santa Ana family

Ross Street was named after the first family to settle in what was to become Santa Ana. They arrived here in 1868, after living for two years in Monterey County, California. A year before, they had just crossed the plains and deserts of America in an 87 wagon train.

Jacob Ross Sr. and his wife, Elizabeth, were accompanied by their children, and their families.

In the fall of 1867 while in Monterey, Jacob Sr. had heard that the four Yorba descendants might be willing to sell their shares of the Rancho Santiago de Santa Ana. On May 28, 1968, he paid a total of \$1750 for the rancho, and the Ross family moved here from Monterey.

They put up rope corrals for the stock immediately. The land was cleared on the cactus and mustard plants which stretched as far as the eye could see.

The men then took the wagon to Anaheim Landing (now Seal Beach) to pick up the redwood lumber to build their first house.

1870, the first crop was planted and life seemed to settle down. Well, almost.

The natives were resentful of the newcomers. The rattlesnakes, rabbits, coyotes, wild pigs, and hawks, were all a threat to the pioneers' crops and chickens.

The summers were hot, dry, windy, and dusty. Whenever families went on all-day trips, a wagonload of men had to go ahead to clear a trail.

Jacob Ross Sr. sold the land that was to be surveyed and plotted as the City of Santa Ana to William Spurgeon and Ward Bradford.

The plot totaled 74.27 acres and was sold for \$594. By 1871, Santa Ana was home to approximately 150 residents.

While the rest of the city began to grow, the Ross family continued to live on their remaining acreage, west and north of First Street.

The Ross family home, constructed in 1879, still survives at 1020 N. Baker Street and has been restored by descendants of the Ross family.



# Culturally speaking.....

**Alternative Repertory Theatre**, 1636 S. Grand--features "Waiting For Godot," the Samuel Beckett comedy, in an intimate environment. Until March 10. Information 836-7929.

**Way Off Broadway Playhouse**, 1058 E. First St--"Eat Your Heart Out," comedy by Nick Hall performed until Jan 20. Contact 547-8997 for future performances.

**Orange County Black Actors Theatre**--storyteller John O'Neil will tell tales drawn from African and American folklore, Feb 11 at the Ebell Club. Information 667-7090.

**The Bowers Museum**, 2002 N. Main St--main exhibition area closed for renovations and expansion, store and offices open. 972-1900.

**Modern Museum of Art**, 5 Hutton Centre Dr, S.A.--exhibition of contemporary Hungarian paintings and sculpture, through Feb 18. Beginning Feb 24, Holograms by British artist, Alexander. Information 754-4111.

**Orange County Center for Contemporary Art**, 3621 W. MacArthur Blvd, Space 111--Neon sculpture by Larry Albright, photography by Kathleen Kaplan, and mixed-media paintings by Steve Osborne being shown through Feb 9. Works by Nancy Buchanan, Eric Strauss, and Marcia Cox Holzman from Feb 14 until March 16. Information 549-4989.

**Orange County Center for Contemporary Art**, Hutton Centre Satellite, 201 E. Sandpointe--Photography by Susan Miles until Feb 24. Photography by Tri Tran from Feb 25 until April 21. Information 549-4989.

**Rancho Santiago College Art Gallery**, 17th St at Bristol--"Peacemaking in Action," a juried photography exhibition features "images that evoke attitudes of benevolence, wisdom, love, compassion, trust, and justice." Opens Feb 6. Information 667-3177.

**Rancho Santiago College Art Forum Series**--guest artists meet with public to discuss current trends and issues. Each Monday at noon in room C-104 of the RSC Santa Ana Campus, Photographer Victoria Martin opens the 1990 series on Feb 5. Information 667-3177.

**The Hamptons**, 3503 S. Harbor Blvd--intimate 450 seat dinner/concert hall featuring name pop, jazz, country, new age musicians. February lineup includes Curtis Mayfield, Spencer Davis, Association. Information 979-5511.

**The Crazy Horse Steakhouse**, 1580 Brookhollow--world reknown steakhouse/saloon/concert venue for country music. February lineup includes Gatlin Brothers and Buck Owens. Information 549-1512.

## Announcing the First Santa Ana Pride Photo Contest

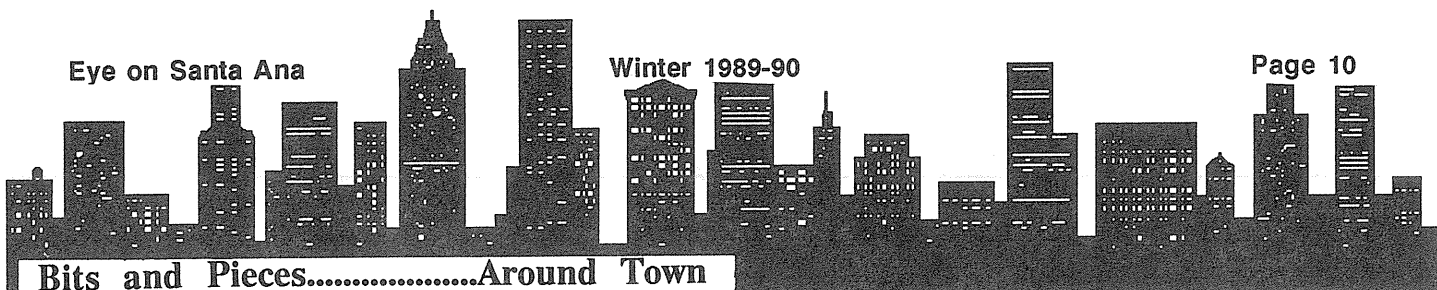
A citywide contest to find the photos showing the best our city has to offer.

- Two categories--the Buildings and Scenery of Santa Ana  
--the People of Santa Ana
- Two age groups--Adult and Youth (high school and below)
- Prizes will include savings bonds and merchandise. Photos will be exhibited in several locations in the city. Your photo may be made into a Santa Ana postcard.
- No entrance fee. Three entries allowed per person. Santa Ana residents only.
- Judging will be on how well you express either of the two categories as well as your photographic ability. Entry Deadline--May 31, 1990. (More details in our next issue)

For more information, entry form, and other rules, send a 25 cent stamp to:

Eye on Santa Ana/Santa Ana Pride Photo Contest, 1212 So. Parton St, Santa Ana, 92707.

**Sponsored by Eye on Santa Ana, The Santa Ana Chamber of Commerce's Santa Ana Proud program, and the Santa Ana Art and Cultural Council.**



**Bits and Pieces.....Around Town**

**Christmas Thanks**

As usual, there were a number of warm stories about Christmas care and giving by people. A few of our favorites follow: ....Santa Ana's Grand Avenue Pet Hospital's four offices collected stuffed animals for distribution to abused and molested children.

Hundreds of cats, dogs, bears, and dragons went to emotionally needy kids thanks to the Hospital and their generous customers. ....A homeless family received a 6 month second chance when Shelter for the Homeless moved the family into a home in time for Christmas. The house is a refurbished, three bedroom home in Santa Ana.

It (and three others in OC) is used by the non-profit Shelter as a temporary home to give those willing to work a second chance to get back on their financial feet. ....When the US Postal Service wants to do something, they sure do it right. 15,000 books were donated by Santa Ana residents and picked up by mail carriers to be donated to the Franklin Elementary School library.

Santa Ana Postmaster Hector Godinez had recently visited the school and found out about their need for books. Thanks to the help of his dedicated mail carriers as well as the charity of residents, 670 young readers will have a better selection to perk up their interest. ....Caring and dedication from volunteers last Christmas fed thousands who could not afford a meal. They gave hundreds of blankets to those who needed the warmth. They thought more of their neighbors than of their own creature comforts.

A big tip of the hat to all of you who make that kind of caring so important in your lives.

**The reason for the season**

The wandering of Mary and Joseph during the original Christmas season was celebrated in the Las Posadas Parade held in downtown Santa Ana in December.

Sponsored by the Santiago Club, the City of Santa Ana, and several businesses, the traditional Hispanic procession was viewed by several thousand people.

The event, complete with hundreds of red candles and dancers in native festive garb, is held in part to preserve cultural traditions.

**Santa Ana Winds..the good kind**

Santa Ana's premier marching band, the Santa Ana Winds have been pretty busy lately. First, they performed in the Hollywood Christmas Parade, last November.

Then, come January 1st, they strutted their stuff in the Rose Parade. The band members' hard work and dedication can be seen in their impressive performances.

**Everyone loves a parade**

Speaking of impressive, Santa Ana residents volunteered and pulled off one heck of a parade. This year's Times Orange County Holiday Parade was magnificent. With the sponsorship of the Times, the City, and numerous businesses, hundreds of workers gave us the grandest parade yet.

Over 350,000 saw this year's big air balloons, marching bands, performers, and clowns, which was again televised (three times). An interesting sidenote is that Santa Ana's Eagle Float was in the Phoenix Fiesta Bowl Parade. An arrangement has Phoenix sending us their float for our parade, and SA sending them ours.

Thanks to the volunteers who labored long hours to give up a beautiful show. And also to the Times for their continued sponsorship.

If your neighborhood or organization is doing something to benefit Santa Ana, let us know about it.  
 Send the information to  
**Eye on Santa Ana**  
 1212 So. Parton St.  
 Santa Ana, CA 92707


**Bits and Pieces.....Around Town**

### Preetty in Pink

Leave it to a bunch of Mensa crazies. When Santa Ana residents **John and Thea Olsen** thought about where they'd like to get married, it had to be special. And what better place than at the **14th Occasional Pasadena Doo Dah Parade!**

Along with a number of other OC Mensa members, they marched as part of an irrelevant Church of the Ornamental Lawn Decorations (while carrying pink flamingos). They married amidst flying tortillas sailing through the air (this is California, after all).

Congratulations and Good Luck to a cute couple (of loonies).

### Who ya' gonna write?

You have a comment about a new Council proposal. You want to make your opinion known about an issue. How do you contact the Mayor and Council?

Mayor Dan Young, Mayor Pro Tem John Acosta, Councilmembers Dan Griset, Ron May, Pat McGuigan, Rick Norton, and Miguel Pulido do want to hear from you.

Write to them at P.O. Box 1988, SA, 92702. To be most effective, write as briefly and clearly as you can. If you're writing about a future Council meeting agenda item, try to time the delivery of your letter at least a few days earlier than the meeting to insure delivery and reading.

Most importantly, remember the Council also enjoys a pat on the back for a job well done. Too often, we forget to do that when it's deserved.

### Put on those walking shoes

An excellent walking tour booklet of the historic buildings of downtown Santa Ana is available for free. Published by **Heritage Orange County** and the **City of SA**, the publication lists almost 50 noteworthy buildings, their history, and their architectural features. The booklet also includes some old and new photographs,

Santa Ana history, and a map to find the buildings. For a copy, call the **City Community Events Center** at 647-6561.

### What to do on the weekend

Visit the expanded **Santa Ana Zoo** (1801 E. Chestnut, 836-4000, 10 am to 5 pm). Or the **Discovery Museum** (3101 W. Harvard, 540-0404, 11 am to 3 pm).

Or browse by the restored **Howe Waffle House** (120 Civic Center Dr W., open for tour the third Saturday in the month, 547-9645) on your way to viewing the homes of the **Historic French Park District**.

Or take your walking tour booklet and look at the beautiful old architecture of downtown buildings. Or visit the **Modern Museum of Art** or **OC Center for Contemporary Art**. Or just go shopping at **Main Place**.

Choices, choices, choices.

### The City is looking for you

The **City of Santa Ana** has two employment opportunities that allows you to live and work in the same city.

**Police Officer (Bilingual)**--Academy graduate \$2896-3519 per month, plus excellent benefits.

**Police Officer (Bilingual)**--Lateral transfer \$3192-3519 per month, plus excellent benefits.

For more information, call the **City of Santa Ana Personnel Services Dept** at 647-5340.

### Feb 4-Champions for Education

On February 4, **KBUENAvision/Comcast Cable**, along with local residents and businesses will hold a telethon to raise money for scholarships for Santa Ana high school students.

If you're looking for a lot of fun, wander on down to the **Regional Transport Center** (the train station) between 1 and 6. Or if you're a couch potato, turn on Channel 3.

Either way, be sure to pick up the phone and pledge. It's an easy way to help out.

# Community Calendar of Events

- January 20--**Learn about historic preservation from Santa Ana's resident expert, Diann Marsh, at Our Old House sessions at the Discovery Museum, 3101 W. Harvard St. Call 540-0404 for further information and demonstration times.
- February 3--**11th Annual Black History Parade beginning at 10 am on 15th and Main St. The route continues to Santa Ana Stadium where a Unity Festival follows. This year's theme--"History, Heritage, and Honor." Call 647-5301 for further information.
- February 4--**Champions for Education Telethon to raise funds for Santa Ana high school scholarships. Live telecast from 1 until 5 pm on Comcast Cable channel 3. Event held at the SA Regional Transportation Center, 1000 E. Santa Ana Blvd. Free admission and free entertainment. Call 525-1191 for information.
- February 10--**Citizens Against Narcotics (CAN) are sponsoring a march against narcotic abuse. Start location is still to be determined (probably close to Bristol and McFadden). Contact 547-1358 for information on time and location.
- February 10--**Victorian Valentine Workshop, Discovery Museum --children and adults will enjoy learning how to make old fashioned Valentines in two workshops conducted by the president of the National Valentine Collectors Assoc. Call 540-0404.
- February 24-25--**Third Annual Bonsai Exhibition, Bower's Museum, 2002 N. Main St. Features 50 outstanding miniaturized trees and demonstrations in preparing Bonsai (each day 2 pm). Saturday 10 am-5 pm, Sunday 12-5 pm. Call 972-1900.
- March 3--**See the latest Spring fashions being modeled at Nordstrom's Spring Trend Show beginning at 8 am at Main Place. All proceeds benefit the Discovery Museum. \$10 per person includes a continental breakfast. Call 540-0404 for reservations.
- March 27--**Town Hall Meeting sponsored for the residents of Santa Ana by the Greater Santa Ana Chamber of Commerce's Santa Ana Proud program. Representatives from the City Council, police, and school district will be there to answer questions. For location and time, call 541-5353.
- Submit your event listing by March 10 for possible inclusion in our next issue.

If you have any further questions, contact Neighborhood Improvement at 714 667-2260.

Si usted quiere recibir revistas en el futuro o informacion especifico, llame al Programa de Majoramiento de la Comunidad (714) 667-2260

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