

# Santa Ana Historical Preservation Society

Celebrating 37 Years of Preserving History!



## Newsletter

Winter 2011

[www.SantaAnaHistory.com](http://www.SantaAnaHistory.com)

### May we have the envelope please?

Welcome to the new 2011 Board of Directors and Associates! Thanks to several volunteer and event initiatives last year, our board has been bolstered with new enthusiasm! With more than half of our membership responding, the slate of candidates for the 2011 Board of Directors was voted in, effective January 1, 2011. The 2011 Board consists of Alison Young, President; Roberta Reed, Treasurer; Colleen Williams, Secretary; Ann Moerer, Max Schmidl, April Bettendorf, Judy Stewart, and Lisa Pitsenbarger, Directors.

Let's meet our 2011 board...

Please see *May we have* on page 4

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Happy Holidays and wonderful New Year from the some of the previous and current SAHPS Board of Directors!

Taken at the Holiday Open House (from left to right): Roberta Reed, Colleen Williams, Ann Moerer, April Bettendorf, Alison Young, Ray Poppa, Alan Lawson, Jean Poppa, and Wayne Curl.

### *Donation for Preservation*

Well, the New Year is upon us and (among a lot of other things) that means it is time to renew your SAHPS membership, if you have not already done so for 2011! Of course, if you are not a member already, we would also enthusiastically invite you to join! Joining us now ensures you'll hear about all our great upcoming events, such as the Annual Meeting and Cemetery Tour well in advance!

You may know what the Santa Ana Historical Society is about - maintenance of the Dr. Howe-Waffle House and Medical Museum, preservation of history in Santa Ana and Orange County (including our

Please see *Donation* on page 5

## From the President

We're still in the middle of winter, but I'm feeling like spring has already arrived! I'm excited about the new faces on our Board of Directors (see their bios in this issue) and the great list of new and returning Associate Directors. The feeling of energy at our January Board meeting was wonderful, with participation from all, including our three new student associates from Santa Ana High School.

Only a month into the year and we have already taken down holiday decorations (our "un-decorating" party was fun, with pizza and the help of over 15 Santa Ana High students), tidied up the Dr Howe-Waffle House, and decorated and set up displays for our Valentine Open House.

Coming up soon is our annual Board planning retreat, where we will decide on the Society's focus for the year and create a list of projects we would like to work on. There's lots of work ahead, but if we can stay energized, the rest of 2011 will be a breeze!

**Alison Young**  
**President**

The Santa Ana Historical Preservation Society's newsletter is produced by the Society for its members and other friends. We are proud to say that the Society is an all-volunteer 501c3 non-profit organization with no paid staff members. All donations and memberships go directly to our education and preservation projects.



*A Legacy of Preservation since 1974.*

### Santa Ana Historical Preservation Society 2011 Board of Directors

President	Alison Young
Vice President	Vacant
Treasurer	Roberta Reed
Secretary	Colleen Williams

#### Directors

Ann Moerer	April Bettendorf
Max Schmidl	Lisa Pitsenbarger
Judy Stewart	

#### Associate Directors

Nathan Reed	Tim Rush
Ed Cote	Jessica Cazares
Guy Ball	Bev Schauwecker
Ray Poppa	Toni Kimball
Ben Grabiell	Will Morton
Alan Lawson	Jeff Dickman
Oscar Lopez	Olivia Preston

#### Newsletter Editor: Colleen Williams

*Cover House illustration by Ann Berkery  
Special thanks to contributors Roberta Reed, Alison Young, April Bettendorf, Max Schmidl, Lisa Pitsenbarger, Judy Stewart, Wayne Curl and Guy Ball.*

To contact the newsletter editor directly, please email [sahps@sahps.org](mailto:sahps@sahps.org). **Contact the editor to sign up to receive your newsletter on-line, with color photos!**

All material in this issue is copyrighted 2010 by the Santa Ana Historical Preservation Society, 120 Civic Center Drive West, Santa Ana, California 92701-7505. Our house phone and message line is (714) 547-9645.



Guy Ball, author of *Images of America: Tustin* now on sale in our gift shop.

## *Images of America: Tustin* hits our shelves

Tustin finally gets its very own historical photo book with the release of *Images of America: Tustin* by SAHPS associate board member Guy Ball. The book includes over 200 vintage images spanning from the late 1800s to the 1970s.

Typical of Arcadia Publishing's local history book series, each photo has well-written captions detailing a wealth of interesting Tustin history. The book moves from the city's founding, through its rocky early growth, into the city's rich agricultural and business development, and ending in the time when Tustin moved from primarily fruit groves to a community of neighborhoods.

Photos included in the book range from interesting images of the active women of the

Please see *Images of America* on page 8

## Open House and Walking Tour Schedule Announced

Make a date to visit one of our themed Open Houses or the Downtown Walking Tour this year! Whether you've never been on a tour or came last month, there's always something new to see at the house with our themed exhibits.

Mark your calendars to visit an Open House on the first Saturday in April, June, August, and December. Instead of an October Open House, we participate in the Smithsonian Magazine's "Museum Day". Details will be posted on the website. Also watch our website and e-mail lists for information on future themes and Open House activities!

Open Houses are from noon to 4pm, unless otherwise stated. Tickets are \$5 for adults, \$4 for seniors, and \$3 for children through high school. Are you a member of the society? Bring your membership card to get in for only \$4!

Take the Downtown Architectural Walking Tour and your guide will walk you around noteworthy buildings and explain some of the history which led our city to its current state.

Please see *Open House* on page 6

## Goodbye, but not farewell...

As you may have noticed, our all-women board is missing two key members: Wayne Curl and Ray Poppa. Wayne and Ray are greatly missed, having retired from the board at the end of 2010.

This year, Wayne Curl will be pursuing his own activities. Our vice-president for five years, Wayne was with the board for 7 years. During that time he brought a number of projects to our attention and helped to institute our themed Open Houses. Many of you will remember Wayne in the gift shop during Open Houses. Or perhaps you saw him selling tickets or other items at our Cemetery Tour. He also often engaged visitors at our both at many events.

Wayne rarely missed an event and was always helpful in ensuring they went off without a hitch. Although not directly involved with the society this year, we look forward to continue seeing him at future events and wish him well with his own activities!

Ray Poppa, our star docent, will also greatly be missed from the board. Our

Please see *Goodbye* on page 8

Continued from *May we have* on page 1

**Alison Young**, long time President of the Santa Ana Historical Preservation Society, developed her love of history and architecture in the many museums and vintage buildings of her home town of Chicago, Illinois. Following a BA in Archaeology at Beloit College (Wisconsin) she relocated to Long Beach, then Westminster, and finally to Santa Ana, attracted by its wonderful vintage homes. In real life she is an IT Systems Analyst, and mom to a beautiful daughter, Eris (now at UCLA), and Peetie the Dog (a very successful beggar of snacks). Alison is an avid reader and theatre goer, and loves to visit southern CA's many museums. She has been involved with every Cemetery Tour since its inception 13+ years ago, and has enjoyed writing scripts for a number of tours.

**Roberta Reed** is beginning her second year as Treasurer for the Society. She works with 3M as an EH&S Manager and is pursuing her Masters in Occupational Safety and Health. She is a Santa Ana native, currently living near where she grew up. When not racing home to her brood of dogs, Roberta likes to bake and volunteer with her church.

**Colleen Williams** is still an Archival Sciences student but working for UCI. She looks forward to graduating this August so that she can focus her time on SAHPS's archives.

**Ann Moerer** has been a resident of Santa Ana for 18 years. She developed her interest in vintage homes following her and her husband's purchase of a 1910 Craftsman Bungalow in May 1997. Ann lives with her husband, Jeff, and their dogs Lily and Theo, in the Historic French Park Neighborhood. Ann has served on the Board of their neighborhood association for 12 years and is a past Board member of the Santa Ana Communication Linkage Forum (Com-Link).

**Max Schmidl**, the grandchild of Slovenian immigrants, was born in the north woods of Minnesota, raised in Southern California, and lives with her husband Alan and two giant ragdoll cats in the historic Floral Park neighborhood of Santa Ana. Max is happily retired after a 30+ year career as a county legislative analyst and now enjoys downhill skiing and learning more about the fascinating history of Santa Ana.

**April Bettendorf** is fascinated with history and "old things." She's been happily married for 43 years and has two children. She

taught school for 40 years and currently substitutes a few times a month. April enjoys traveling with her husband and has been across the United States many times; either camping in her "younger years" or on motor home trips with her children. She has also enjoyed time in Alaska, Australia, Europe, Hawaii and Mexico. Cruising is also high on her list of favorite things to do. She's a loyal Dodger fan, collects antiques and is anxiously awaiting the birth of her first grandchild in July.

**Judy Stewart's** love of historic homes all started in Compton, California in the 50's. Compton preserved and restored its oldest home, built in 1869, and called it Heritage House. She loved to go look in the windows when she was a kid. She loved seeing all the "old" things, things from the past. Her fascination with historic homes and furnishings continues today. She went to High School in Westminster, married and had children there, and in 1987 moved to a brand new community in South Orange County: Rancho Santa Margarita. Their marketing described it as "Where the West Begins Again". It sounded good to her but didn't have anywhere near the character and charm of a truly historic area. She is very happy to be associated with SAHPS and looks forward to this year's events and programs (but mostly she just loves being in Willella's house).

**Lisa Pitsenbarger** is the proud mother of two furry children. She is a California Native born and raised. Having grown up in Southern California, however, she has also lived in Riverside County as well as Ventura and Santa Barbara. She is the daughter of prominent contractor Pitsenbarger Construction, who built a lot of Southern California landmarks. Lisa has been an Antique Dealer for more than 17 years. She considers herself very fortunate to do something she loves. Every day she feels she learns something new. She enjoys travelling, music and anything that has to do with History. She looking forward to becoming an asset to the SAHPS.

Thanks to all of you who took the time to vote, and for the kind notes some of you added to your ballots. We even had write-in votes for our two departing Board members, Wayne Curl and Ray Poppa; but despite the desires of their adoring fans, Wayne and Ray declined the invitation and remain in "retirement" from the Board!



The train company CEO's desk in the Doctor's waiting area decorated for the Holiday Open House.

Continued from *Donation* on page 1

award winning cemetery tour), the downtown walking tour, publication of books about Santa Ana history, and our involvement in various efforts of historic preservation in the city. If you weren't aware before of all these activities, you are now.

But did you ever wonder where the Society gets its operating income, and where that money goes every year? As Treasurer, I thought it might be interesting to share this information, so our members can see exactly what their donations help us to do!

First off, one thing you will not see is salaries. Every person involved with the Society is a volunteer and no one is paid. We do it for the love of the city and the love of history. On the income side, we have several sources which include fund-raising and donations (including membership dues). We have a variety of categories of expenses as well. Below is an approximate break down of what income and expenses looked like in 2010:

**Income:**

Sales (gift shop, etc.)	11%
Cemetery Tour	30%
Walking/Open House	3.5%
Reimburse for Salvage Storage	11%
Donations	6%
Membership	13%
Facility Rental	23%
Miscellaneous Income	2.5%

**Expenses:**

Inventory for Gift Shop	5.5%
Taxes and Fees	11.5%
Meeting Expenses	5%
Cemetery Tour Expenses	6%
Open House Expenses	2.5%
Newsletter	4%
Website	2%
Salvage Storage	9.5%
Accounting Fees	9%
House Maintenance and Repair	30%
Postage	1.5%
Printing	2%
Insurance	4.5%
Miscellaneous	6%

The numbers are telling. Less than 20% of our income comes from membership dues and donations. 30% of our expenses are directly related to maintenance of the Howe-Waffle House. And in total, we do all of this on a pretty tight budget. Income and expenses are roughly equal each year, in the range of \$28,000 to \$35,000 on a yearly basis.

So what does it all mean? First of all, we truly appreciate your membership, both as income and because it means you identify with our goals. Second, we are interested in both ways to increase our income and reduce our expenses. Frankly, both of these require time and volunteer efforts, so if you are looking for a place to volunteer some time, we would love to talk to you. Help with current fundraising, new fundraising initiatives, and even help around the house can help cut expenses. And who knows? You may have a creative fundraising or cost cutting measure that we haven't thought of yet.

We really do appreciate everyone who joins and renews, and we are also grateful for your support in other ways as well!

Roberta Reed  
Treasurer

Continued from *Open House* on page 3

The Walking Tour is held on the same Saturday as Open Houses, except for in June and August (due to the heat), and departs from the Howe-Waffle House. Reservations are highly recommended, made by phone or online. Tickets are \$8 a person. Tours begin at 2:30 pm and last about 2 hours. Tours are subject to cancellation due to severe weather, so please call ahead.

We hope to see you this year at the Dr. Howe-Waffle House and Medical Museum for any one of our events! Take a tour, walk downtown, browse or gift shop, or just admire the newest exhibits. There are many activities to engage you at our Open Houses and Walking Tours. In fact, why not come early and take in both the house and walking tour!

## New Artwork of the House!

While shopping at the Antique Market at Irvine Valley College, Wayne Curl, our former Vice-President, discovered a rare find! Sitting on a table was a signed Michael Scott Kent drawing of the Howe-Waffle House, titled "Waffle Mansion." What a remarkable chance!

He bought it and kindly donated it to the society. It is now on display in the Second (Informal) Parlor, so please take a look the next time you visit. Thank you Wayne for the donation of a rare work of art!



Both photos: Santa Ana High School Key Club members putting up holiday decorations.



## *Wanted: Vintage and Antique Items*

Do you have anything antique that no longer fits into your decor? Do you have an antique that's been collecting dust in your attic or shed and could use a better home? Perhaps you have some of grandma's left over china or a piece of art that no longer is your taste.

If so, consider donating it to SAHPS as part of a new fund-raiser! We are looking for antiques to sell in our gift shop. The upkeep on the Howe-Waffle house is always on-going (see "*Donation for Preservation*" on page 1). We would like your help in keeping this Victorian, Queen Anne beauty in tip top shape. That item you have packed away in your garage can help keep her a treasure for future generations.

We are requesting antique or vintage items: from jewelry to knick-knacks to furniture. Call Lisa Pitsenbarger at 714 788-9148 to arrange for your donation. Donations are tax-deductible and we provide receipts for all contributions. Rest assured all donations will go directly to the SAHPS to benefit the Howe-Waffle house.

Of course, this means you'll want to stop by our gift shop during events to see what fascinating new antiques we have to sell as well!

Ed Cote, Marcel Falcon, Alison Young, and Max Schmidl discussing matters of historical importance at the Holiday Open House on Dec. 4, 2010.

## What we've been up to...

The 2010 Annual Cemetery Tour, the December Holiday Open House, and the February Open House were all wonderfully successful events! Hopefully you were able to attend, but if not, here are the highlights.

The 14<sup>th</sup> annual Cemetery Tour "Immigrants Who Shaped Orange County" was another living history success for the Society. We had the highest record of presold tickets and full tours throughout the day. Once again, the Orange County High School of the Arts lent us their talented students to guide tours of and act in the vignettes portraying people and topics of Orange County's past. Fairhaven Cemetery once again provided a beautiful backdrop to present the history of Santa Ana. Guests and volunteers alike enjoyed the day as well.

The December Holiday Open House saw the house in all its Victorian Christmas glory. High school students from Santa Ana and Segerstrom ensured that the "holly was hung by the chimney with [great] care!" Snacks and punch greeted members and guests to celebrate the holidays with friends. One of our largest, the Downtown Santa Ana Walking Tour that day was also a smash. Guests were treated to an entertaining walk around downtown to explore its unique architectural past.

We saw many familiar faces and even met some new volunteers we're sure to see again soon. Thank you to all who came to share the festivities! It was a fantastic party to end the year on a high note.

Following a frantically successful un-decorating by Santa Ana High School's Key Club, and then re-decorating for the next Open House, the house was ready for Valentine's Day. Associate and Board Directors set up displays of soaps, decorations, and cards. Guests were greeted with Victorian customs and cards before being led around the house. All in all, an exciting day!

Join us April 2<sup>nd</sup> for our next Open House and Architectural Walking Tour!



## How Can I Be Involved?

There are many ways to join the Society and use your skills and passions to assist our preservation and historical mission. The first step is to become a member. See the article *Donation for Preservation* on page 1 and the membership flier on page 8 for more information on benefits and donation levels.

If you'd like to be a little more involved, say with a specific activity, but can't commit to the board, why not join our Associates? This year we welcome a variety of new Associate Board Members to perform a variety of tasks; from helping answer our message line to maintaining the website to seeking new local partnerships for the society. Toni, Olivia, Jessica, Oscar, Jeff, Alan, and Ray join previous associates Ben, Tim, Will, Guy, Nathan, Ed, and Bev for 2011.

For those who really want to be involved or take on leadership roles, there is always the prestigious Board of Directors. Although you will have to wait for next year's election to be official voting members, you can attend meetings now and help us continue to create and continue our popular events, programs, and tasks. Finally, if that all sounds a bit too much, why not just volunteer? We have a variety of activities, from docents to flyer distribution that we could use your help with!

Interested in joining our merry band? Send us a note, visit an event, join our meetings, or get a hold of a board member to learn more. Every month's third Tuesday at 6:30 pm join us at the Howe-Waffle House for our public board meeting. Everyone is welcome!

Continued from *Images of America* from page 3  
Ladies Missionary Society to then-actor Ronald Reagan promoting his new book at a local bookstore, unique photos of some of the WWII enemy-submarine hunting blimps to acres of orange groves surrounding a new I-5/I-55 freeway interchange in the mid-50s, photos of the 1880s Tustin Trolley to the new traffic light at Newport and Irvine (Fourth) in the 1960s. Book photos include Old Town Tustin, the hills of North Tustin, Tustin Meadows, and all areas in between.

Ball, who also authored *Early Santa Ana* and *Vintage Postcards of Santa Ana*, tapped the resources of several large photo collections to share images that were rarely seen before. He also included new and vintage photos from local families to fill in missing gaps. Ball also connected with some of the groups on Facebook to come up with photos of a few long-time residents as they were growing up!

The book is an enjoyable and very informational trip through Tustin's past, taken with the same care of Ball's previous topics. Signed and unsigned copies are available through the Santa Ana Historical Preservation Society. (See form in this newsletter.)

Softcover, 125 pages, \$24 from SAHPS.

Continued from *Goodbye* on page 3  
resident handy-man, Ray was a board member for three years and will continue with us an Associate and docent. With his wife, Jean, Ray will continue to give outstanding tours at our Open Houses and special tours. Ray has left the board to focus on his family and to also attend to his own activities.

Both Wayne and Ray will be missed. Though we not-so-secretly hope they will return to us in the future. In the meantime, we wish them both well and thank them for all their years of hard work and dedication!

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## Upcoming Events

**SAHPS Board Meeting:** All are welcome! Please RSVP to the editor so we can add your name to the guest list! **Tuesday, Mar 15, Apr 19, May 17 at 6:30pm**

**Downtown Walking Tour:** From the Howe-Waffle House. **Saturday, Apr 2 at 2:30 pm.**

**Howe-Waffle Open House:** Tickets are \$5 for adults, \$4 for seniors/SAHPS members, \$3 for students. **Saturday, Apr 2 and June 4 from 12:00-4:00 pm.**

**Floral Park Home and Garden Tour:** Tour gorgeous historic homes and elegant gardens in the beautiful Floral Park neighborhood. Also, browse shopping and information booths. **Saturday and Sunday, April 16-17.**

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## Help us continue our efforts to preserve, to educate, and to celebrate Santa Ana and early local History

*Renew or join at the \$100 level (or above) and receive a copy of Santa Ana: 1940-2007, Early Santa Ana, Santa Ana in Vintage Postcards, Logan Barrio, Civil War Legacy in SA, or Orange County Blossoms as a free gift as our thanks for your extra support.*

**Membership Dues:** *Individual/Family - \$15-49; Business - \$20-100; Supporter - \$50-99; Patron - \$100-249; Benefactor - \$250-1,000;*

Enclosed is a check for (or charge) \_\_\_\_\_ for a \_\_\_\_\_ membership.  
(If \$100 or over, please circle the book above that you would like us to send you.)

Name \_\_\_\_\_ Phone \_\_\_\_\_

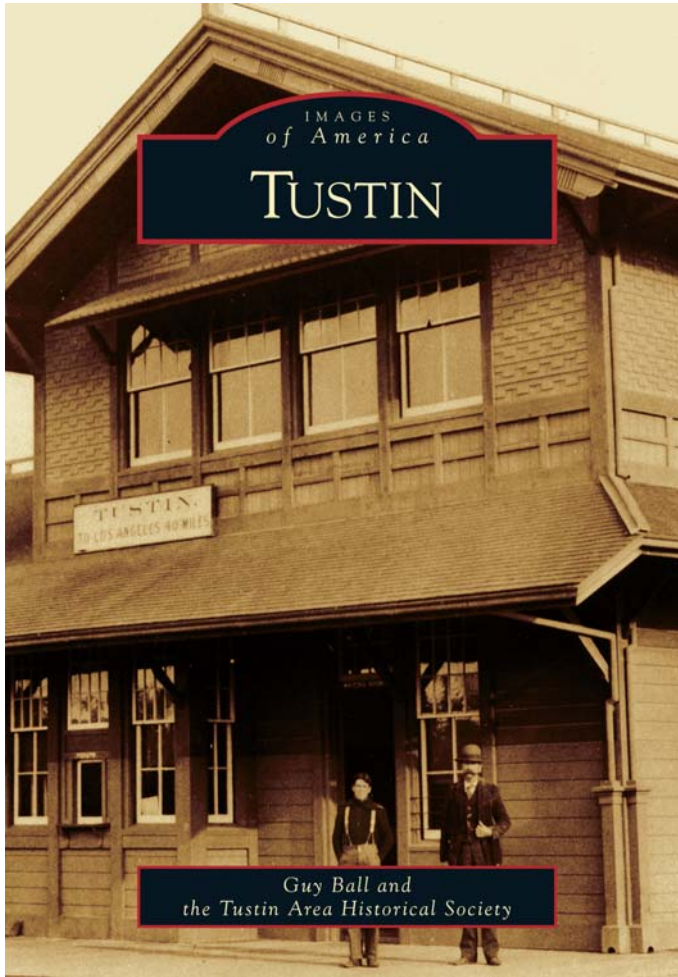
Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Send to: Santa Ana Historical Preservation Society, 120 Civic Center Dr. W., Santa Ana, CA 92701-7505

# Images of America Tustin

by local author Guy Ball



Introducing a brand new book featuring 200 vintage photos showing Tustin from the late 1800s to the 1970s. Many of these images have rarely been seen in public and come from the Society's extensive photo collection, the Orange County Archives, private families, and other collections

The book is available at most major bookstores, local stores, and at our gift shop. If you order the book directly from us, proceeds will support the Society and you can have it personally signed by author Guy Ball. We will even mail it directly to your home if you wish.

You may buy the book by sending in this form or visiting our next Open House on April 2<sup>nd</sup> from 12 to 4 pm. If you have any questions, please call us at 714 547-9645 or email us at [sahps@sahps.org](mailto:sahps@sahps.org).

The book costs \$24.00 from the Santa Ana Historical Preservation Society (tax included in price). If you want us to ship it to you, add an additional \$5 for first class.

Quantity ordered \_\_\_\_\_ Amount enclosed \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State & Zip \_\_\_\_\_

Email \_\_\_\_\_

Would you like it signed? (For example: "To John Smith, To the Smith Family, To John and Tina Smith") Below, write the specific name to be written. Use extra paper for additional names if you are ordering multiple books. (Signed books will take approximately 1 extra week to process.)

Name(s) to be written: \_\_\_\_\_

\_\_\_\_\_

Send this form and payment to:

**Santa Ana Historical Preservation Society**

120 Civic Center Drive; Santa Ana, CA 92701

The Society is a 501c3, non-profit organization. Your direct purchase helps our preservation and educational missions.

## Book Order Form

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

City and Zip \_\_\_\_\_

Qty	Title (all prices include sales tax)	Price
	Images of America: Tustin by Guy Ball (NEW) \$24.00	
	Santa Ana: 1940-2007 by Roberta Reed \$21.50	
	Early Santa Ana by Guy Ball, Marge Bitetti \$21.50	
	Orange (the City) by Phil Brigandi (NEW) \$21.50	
	Vanishing Orange County by Chris Epting (NEW) \$21.50	
	Civil War Legacy in Santa Ana by Gordon Bricken \$14	
	Orange Crate Labels of Orange County by Alison Young \$14	
	Orange County Almanac of Historical Oddities by Jim Sleeper \$13.00	
<b>Shipping</b> – \$5 – flat rate for entire order.		<b>\$5.00</b>
<b>Total</b>		

If paying by credit card, please circle: Visa, Master Card, or American Express.

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Send to: Santa Ana Historical Preservation Society, 120 Civic Center Dr. W. Santa Ana, CA 92701-7505



**Santa Ana Historical Preservation Society**

120 Civic Center Drive West  
 Santa Ana, California 92701-7505  
*A Legacy of Preservation Since 1974*

